



# NATA Convention Dallas 2016

MAY 27<sup>th</sup> - 29<sup>th</sup>, 2016

(Memorial Day Weekend)

[www.nata2016.org](http://www.nata2016.org)

Dallas Convention Center - 650 S Griffin St, Dallas, TX - 75202



## CORPORATE / EXHIBITS / BANNER / SOUVENIR REGISTRATION FORM

★ **Early Bird Special - 10% Off (Register before 02/29/2016)** ★ **Multi booth Special - 10% Off**

### Business Details

\*Business Name \_\_\_\_\_ \*Business Type \_\_\_\_\_

\*First Name \_\_\_\_\_ \*Last Name \_\_\_\_\_

\*Address \_\_\_\_\_

\*City \_\_\_\_\_ \*State \_\_\_\_\_ \*Zip \_\_\_\_\_ \*Country \_\_\_\_\_

\*Phone \_\_\_\_\_ \*Email \_\_\_\_\_ \*FAX \_\_\_\_\_

### Corporate Sponsorship Package Details (All package details are available on the 2nd page of this Form)

Package	Description	Amount Range	Amount
CP01	Corp. Royal Sponsor	\$100,000 +	
CP02	Corp. Grand Sponsor	\$50,000 - \$99,999	
CP03	Corp. Grand Donor	\$25,000 - \$49,999	
CP04	Corp. Grand Benefactor	\$10,000 - \$24,999	
CP05	Corp. Benefactor	\$5,000 - \$9,999	
<b>Total Amount : \$</b>			

### Exhibits Package Details (Price details are on 2nd page)

Package	Description	No. of booths / Other items	Amount
EX01	Jewelry (10'X20')		
EX02	Real Estate, Fin. Services		
EX03	Semi-Precious, Gems Sarees, Boutique, Arts, Crafts Web TV, DVD		
EX04	All other Types		
EX05	Non- Profit		
EX06	Jewelry Show case		
EX07	Electric Outlet		
EX08	Overhead Lighting		
EX09	Skirted Tables		
EX10	Chairs		
<b>Total Amount : \$</b>			

### Banner/Souvenir Package Details (Price details are on 2nd page)

Package	Description	No. of Banners / Souvenir Ad's	Amount
OT01	Banners 1 6" X 8"		
OT02	Banners 2 4" X 8"		
OT03	Souvenir Ad Full Page		
OT04	Souvenir Ad Half Page		
OT05	Souvenir Ad Quarter Page		
OT06	Souvenir Ad Front Inner		
OT07	Souvenir Ad Back Inner		
OT08	Souvenir Ad Back Full		
<b>Total Amount : \$</b>			
<b>Grand Total (Corp + Exhibits + Others) : \$</b>			

### Payment Details (Make checks payable To: NATA)

Mailing Address: 5 Independence Way, Suite 300, Princeton, NJ 08543

#### Credit Card Details

\* Card Holder's Name \_\_\_\_\_

\* Credit Card Number \_\_\_\_\_

\* Expiration Date \_\_\_\_\_ \*CVV No \_\_\_\_\_

\* Card Type  MasterCard  VISA  AMERICAN EXPRESS  Other

\* Billing Address \_\_\_\_\_

#### Check / Cash Payment Details

\* Total Amount \_\_\_\_\_

\* Bank Name \_\_\_\_\_

\* Check Number \_\_\_\_\_ \* Check Date \_\_\_\_\_

\* Cash Received By \_\_\_\_\_

I DECLARE that I have read and understand the package information, Terms and conditions provided on page 2 of this form. I authorize the above charge. No refunds will be provided for any type of Registrations.

\*Signature \_\_\_\_\_ \*Date \_\_\_\_\_

## **CORPORATE / EXHIBITS / BANNER / SOUVENIR REGISTRATION PACKAGES**

### **Corporate Sponsorship Packages / Benefits** (\* Merchandise Exhibitors (Ex: Gold, Gems, Sarees, etc.) are excluded from Corporate Sponsorship Packages)

Pkg. Code	Package Description	Package Amount	Pkg. Code	Package Description	Package Amount		
CP01	Corp. Royal Sponsor	\$100,000 +	CP04	Corp. Grand Benefactor	\$10,000 - \$24,999		
CP02	Corp. Grand Sponsor	\$50,000 - \$99,999	CP05	Corp. Benefactor	\$5,000 - \$9,999		
CP03	Corp. Grand Donor	\$25,000 - \$49,999					
			CP01	CP02	CP03	CP04	CP05
Seating			S	VVIP	VVIP	VIP	VIP
Number of Banquet Tickets			P	10	8	6	4
Number of Adult Event Tickets			E	10	8	6	4
Number of Hotel Rooms			C	3	2	1	1
Number of Exhibits			I	3	2	1	1
Number of Banners 6' X 8'			A	3	2	1	
Number of Banners 4' X 8'			L	3	2	1	1
Souvenir Package - OT03 - Full Page Ad (Color)				3	2	1	OT04
Website Advertisement (NATA convention website)			P	Yes	Yes	Yes	Yes
Stage Presentation - Stage Time			A	3 Min	2 Min		
Recognition On the main Stage			C	Yes	Yes		
Company commercials /Ads on the conventions LCD displays			K	Yes	Yes	Yes	Yes
Media Coverage/ Announcements			A	Yes	Yes	Yes	Yes
Eligibility to sponsor NATA bags ( Contact for details )			G	Yes	Yes		
Eligibility to sponsor Competitions ( Contact for details )			E	Yes			

### **Exhibits Packages / Benefits**

Pkg. Code	Package Description	Package Amount		Pkg. Code	Optional Items	Amount		
		Prime	Semi Prime					
EX01	Jewelry (10'X20')	\$12,000	\$10,000	EX06	Jewelry Show case	\$450		
EX02	Real Estate, Fin Services	\$4,000	\$3,500	EX07	Electric Outlet	\$100		
EX03	Semi-Precious, Gems Sarees, Boutique Arts, Crafts Web TV, DVD	\$3,500	\$3,000	EX08	Overhead Lighting	\$175		
EX04	All other types	\$3,000	\$2,500	EX09	Skirted Tables	\$50 /each		
EX05	Non- Profit	N/A	\$1,000	EX10	Chairs	\$15 /each		
				E01	E002	E003	E004	E005

### **Other Packages / Benefits**

Pkg. Code	Package Description	Package Amount		Pkg. Code	Package Description	Package Amount	
		Size	Amount			Size	Amount
OT01	Banners 1	6' X 8'	\$2,000	OT05	Souvenir Ad (Color)	Quarter	\$350
OT02	Banners 2	4' X 8'	\$1,500	OT06	Souvenir Ad (Color)	Front Inner	\$4,000
OT03	Souvenir Ad (Color)	Full Page	\$1,000	OT07	Souvenir Ad (Color)	Back Inner	\$4,000
OT04	Souvenir Ad (Color)	Half Page	\$600	OT08	Souvenir Ad (Color)	Back Full	\$5,000

#### **Terms & Conditions**

- Exhibit space, sizes, timings, floor plans, banner locations, additional terms & Conditions are available on the convention website.
- Each exhibit space will be provided with a booth (10' x 10' in Size, 8' rear draping and 3' side draping), one 6'X30" skirted table, two chairs. Internet service might have a nominal cost. Exhibitors and sponsors responsibility to provide their banner as per the specifications from NATA website.
- Allocation is based on first come first serve basis. Booths and Banners will be allotted upon full payment only.
- Amount once paid cannot be refunded and is not transferable before convention or after convention.
- Convention committee has all rights to change the floor plan at any point of time based on circumstances.
- NATA (OR) Convention center is not responsible for any kind of theft, loss or damage of your goods. No Insurance will be provided by NATA or Convention Center. You can arrange your own insurance for your business needs. NATA or Convention center is not responsible for any kind of Taxes or permits. They must comply with state and federal laws and regulations for Exhibiting. NATA is not responsible for any international Taxing.
- Exhibitors cannot sub-lease their rented booth. Booth dimensions should not modify in any form and should not obstruct the view of other booths.
- Exhibit owners will have full responsibility over any kind of damage that caused by them to the convention center's property.
- Exhibitors are not allowed to sell/display any products other than mentioned category packages in the application. Food/Beverages will be sold only by NATA or designated vendors only. Each Exhibitor (10'X10') gets 2 free registrations.

## **CONTACT US**

Corporate Sponsorship:    Srinivas Ganagoni    (732) 429-4855    Corporate@nata2016.org  
 Exhibits /Banners/Souvenir:    Sekhar Konala    (732) 208-3371    Exhibits@nata2016.org