



NORTH AMERICAN TELUGU ASSOCIATION

5 Independence Way Suite #300, Princeton, NJ 08540

info@nataus.org www.nataus.org

NATA Art Contest 2020 - Participant Rules

NATA Art Contest 2020 Highlights

- It is Virtual Painting competition
- Finals will be streaming Live on TV Channels and/or Social Media
- This opportunity is for Telugu speaking people across the world
- Free Registration
- Prize money for the top 10 winners
 - 1st Place - \$500
 - 2nd Place - \$400
 - 3rd Place - \$300
 - 4th Place to 10th Place - \$100
- Important Dates:
 - ❖ Round 1: Registration entries due by **September 7, 2020**
 - ❖ Actual painting should be received by **September 20, 2020**
 - ❖ Finals: Virtual Contest and Live on TV/Social Media: **September 27, 2020**

For more details & Registration	https://www.nataus.org/Art2020
Rules and Regulations	https://www.nataus.org/Art2020rules.pdf
Any Questions- Send an Email	nataart2020@nataus.org

General Rules

- Participants would have to mail the painted color picture to NATA after registering.
- Participants can paint a color picture (not black and white) as long as it meets the below criteria.
 - Size: **Minimum: 8 ½ " x 11" & Maximum: 12" x16"**
 - It can be on canvas or paper
- Participants are suggested to take NATA Membership if you are already not a member but not mandatory. Please note that NATA Membership is family membership and if the parent is a NATA Member, kids under 21 are also considered as NATA Members. If Participant's family does not have a NATA membership currently, you can take membership instantly online (<https://www.nataus.org/user/register>).
- Judgement by Judge(s) is final and participant must respect the decision and cannot discuss/discredit these judgement decisions in any form (email, social media, WhatsApp, Facebook, etc)
- This competition will be streamed in Social Media and TV and participant should not have any objection to appear in Social Media or TV.
- You agree that NATA, TV partners, Social Media partners, Judges or its affiliates, will not be held liable for any reason to you or to any third party for any such herein or by law.



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Rules for Round 1

- No Registration fee! It's FREE!!
- Family members of the person (including himself/herself) who is in NATA Art Contest Competition Committee cannot participate in the competitions.
- Here are the steps for Registration:

Step 1	Start the Painting on a blank page and take the time lapse video <ul style="list-style-type: none">• A participant can paint a picture on any medium (Size <u>Min: 8 ½ " x 11" & Max: 12" x16"</u> Approx.).• A participant should start with blank paper and finish the painting and should not use any marked images.• Participant should send a Time Lapse video which should cover of the overall painting of that picture at various stages of that painting. Video should cover following• Started with Blank paper• Write First Name and Last Name on bottom right hand side of the paper (Name should be readable)• Suggested to take video for 10% progress of the Painting• Finished Painting showing close up picture of final painting• Video must show the participant face clearly and show the progress of the painting.• Participant must write their full details (Full Name, Address, Email and Phone) on the back of the painting.		
Step 2	Upload the Video to Youtube <p>Participant should upload the video to YouTube with following Title and give us the link NATA Art Contest – Round 1 <First Name> <Last Name></p>		
Step 3	Upload the Image <ul style="list-style-type: none">• Participant should also take good quality picture of the image without any touchup or modifications to the image and send it to us.		
Step 4	Register <ul style="list-style-type: none">• Register your free entry using the following link https://www.nataus.org/Art2020		
Step 5	Mail the actual painting to NATA <ul style="list-style-type: none">• Participant must also send the actual painting to NATA via Postal mail/Courier service to one of the addresses given below after registration: <table><tbody><tr><td>NATA 5 Crieff Lane New City, NY 10956 USA</td><td>NATA Plot No. 364/11 Vivekananda Nagar, Kukatpally Hyderabad AP 500072 India Phone: +91 9959558868 (Do not Call)</td></tr></tbody></table>• Painting should be received by September 20, 2020. If it is not received by that time, your entry will be disqualified• This Painting will become the property of NATA and it will not be returned. Your painting can be showcased in any NATA events.	NATA 5 Crieff Lane New City, NY 10956 USA	NATA Plot No. 364/11 Vivekananda Nagar, Kukatpally Hyderabad AP 500072 India Phone: +91 9959558868 (Do not Call)
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- Judge will pick the top 10 paintings out all entries based on the scoring and those 10 participants will advance to Final Round which is a live session. In case of tie scores more than 10 participants may advance to Final round.
- Maximum Score from Round 1 is 60. This score is for internal purpose only and will not be publicized.
- Participants who advanced to the final Round will be informed through email.
- Participant cannot have any direct communication with the judge. Trying to communicate with the judge by any media can lead to disqualifying the participant from advancement to the next level.
- NATA has right to share these paintings on Social Media and TV.

Rules for Final Round

- No fee for Final Round, It's FREE!!
- About 10 participants from Round 1 will advance to Final Round and participate in live virtual session.
- Maximum Score from Final Round is 40. This score is for internal purpose only and not publicized.
- Winner will be picked based on the combined score from Round 1 and Final Round.
- In other words Round 1 carries 60% weightage and Final Round carries 40% weightage.

Participant	A	B	C
Round 1 - Score	45	55	35
Final Round Score	35	15	40
Total Score	80	70	75
Ranked	#1	#3	#2

- Judge(s) will pick the Winners (1st, 2nd, 3rd) will be declared on the live session.
- This Live session will be streamed live on Social Media/TV.
- If there is a change to this date in case of unavoidable circumstances, that will be communicated as early as possible.
- The participant must attend Finals Online on the published date. Failure to do so will automatically disqualify the participant.
- The participant should keep a Web Cam/Phone whatever device that is used for streaming live should be fixed permanently and it should show Participant's face and Blank paper with Full name written on bottom right corner. Entire session may take close to 90 to 120 minutes and please make sure that you mute all the phones and it is powered through to electric outlet.
- Participant will be live on TV/Social media for the entire period and please make sure that nobody comes in the picture frame and no surround sounds and no interaction to anyone else other than the TV Anchor/Judge and committee members.
- TV Anchor may try to engage the audience with other NATA leaders or celebrities while this contest is going on and Anchor may try to interact to you through of this period briefly just to see the progression of the painting and try to engage the audience.
- TV/Social media audience will be watching throughout final round and your line will be muted and unmuted by our Technical team. It will be completely your responsibility to keep the streaming live active all the time. Failure to do so could cost you the winning chances.
- **Organizing committee members will share one theme and other key requirements to all the participants 24 hours before the live event** and it can be painted on any medium of your choice and it should be color picture (Min Size: 8 ½ " x 11" Approx).
- Participant has a choice and they can print the image and stick it next to the image or can keep another device (Ex: iPad or Laptop) next to them in comfortable position to draw. It is completely up to the participant how they adjust the position of this.



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- Participant should be ready with a blank page (Size: 8 ½ " x 11" Approx) and First Name and Last name clearly written on the bottom right side.
- Final Round is 60 minutes duration and all participants will start at the same time and will end at the same time and committee members or TV Anchor will give you the directions and give periodic updates and time remaining.
- Participant will be given maximum of 5 minutes to take the good quality image of the final painting and send to one of the designated committee members via WhatsApp. If we do not receive in 5 minutes, you will get zero score for the final round.
- All WhatsApp images will be given to Judge(s) and judges will give score.
- For better quality of online video, participants are suggested to connect laptop to Ethernet Cable instead of Wi-Fi.
- It is participant responsibility to keep the surroundings quiet and mute all the TV/Phone and no one is near and in the video frame.
- If our Technical team hears any external noise and if it is a disturbance to live audience, your line will be muted even if you are live and participating.
- Please note that you will have disadvantage if the audio quality is bad because of the Network issues or if your line had to be muted because of the external noise. It is completely your responsibility.
- In case of any technical challenges, Judge and Committee members will take dynamic decisions to change the format and all participants will be given same opportunity.
- **Please note that NATA has the right to change these Rules/Event Dates anytime depending on the situation.**