



NORTH AMERICAN TELUGU ASSOCIATION

5 Independence Way Suite #300, Princeton, NJ 08540

info@nataus.org www.nataus.org

Miss & Mrs. NATA 2020 - Participant Rules

Miss & Mrs. NATA 2020 Highlights

- It is a virtual beauty pageant with two categories
 - ❖ Miss NATA
 - ❖ Mrs. NATA
- Final round will be streaming Live on Television Channels and/or Social Media with Professional Anchor/Celebrity
- Finalists will have to join virtual online interactive session (Ex: Zoom)
- This opportunity is for Telugu Speaking **North American residents only**
- Free Entry
- Prize money for the top 3 winners in each Category

| Miss NATA | | Mrs. NATA | |
|---------------------------|--------|---------------------------|--------|
| Winner | \$1000 | Winner | \$1000 |
| Runner Up | \$500 | Runner Up | \$500 |
| 2 nd Runner Up | \$250 | 2 nd Runner Up | \$250 |

- Important Dates:
 - ❖ Round 1 -- Fashion Show Round - Audition (Send 1 minute video by **July 19, 2020**)
 - ❖ Round 2 -- Talent Round - Online Poll Starts after **August 1, 2020**
 - ❖ Round 3 -- Final round - Q&A Virtual round on TV/Social Media (**August 16, 2020**)

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|--|---|
| For more details & Registration | https://www.nataus.org/MissNATA2020 |
| Rules and Regulations | https://www.nataus.org/missmrsnata2020rules.pdf |
| Any Questions- Send an Email | missnata2020@nataus.org |



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Miss & Mrs. NATA 2020 - Participant Rules

Miss and Mrs. NATA 2020 Competition comprises of three levels as follows:

There are two categories (Miss NATA and Mrs. NATA) in the competition.

- 1st, 2nd & 3rd place winners in each category will be awarded Prize Money as follows:
 - ❖ **Miss NATA: Winner - \$1000, Runner up - \$500, 2nd Runner up - \$250**
 - ❖ **Mrs. NATA: Winner - \$1000, Runner up - \$500, 2nd Runner up - \$250**

General Rules

- Participant must be North American resident only (Proof of address will be verified).
- For Miss NATA, Participant must be unmarried woman from age 16 years to 28 years as of August 16, 2020. Proof of age will be asked during Audition Round.
- For Mrs. NATA participant must be a married woman from age 18 Years and above.
- This competition will be streamed in Social Media and/or TV and participant should not have any objection to appear in Social Media or TV.
- Participants are suggested to take NATA Membership if you are already not a member. Please note that NATA Membership is family membership and if the parent is a NATA Member, kids under 21 are also considered as NATA Members. If Participant's family does not have a NATA membership currently, you can take membership instantly online (<https://www.nataus.org/user/register>).
- Videos sent by participants are considered as property of NATA and NATA has every right to share these videos sent by participants on TV/Social Media.
- Judgement by Judge is final and participant must respect the decision and cannot discuss/discredit these judgement decisions in any form (email, social media, WhatsApp, Facebook, etc)
- You agree that NATA, TV partners, Social Media partners, Judges or its affiliates, will not be held liable for any reason to you or to any third party for any such herein or by law.
- As participant, I agree to abide by all rules, as changed from time to time by the organizers.
- NATA directors, officers and sponsors etc. are not responsible, accountable or liable in any manner whatsoever for any personal injury to anyone or damages/compensation etc. on account of any event, incident, cancellation/change in the rules and regulations or change in dates of the events or for any happening of any kind whatsoever, prior to or during or after the event.
- NATA is not responsible or liable in any manner whatsoever for non-completion/non-occurrence of the event.
- Participants irrevocably consent and agree to unrestricted use by NATA, its authorized representatives, advertisers, successor, sponsors, and assigns of the name, picture, voice or photographs etc. of the participant for advertising purpose or purposes of promotion, press release or motion picture etc.



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Rules for Audition (Round 1)

- No fee for Audition, It's FREE!!
- Participants must record a Fashion Show/Ramp walk video (Max duration: 1 minute) for this event only and must introduce yourself with following flow:
Hi my name is <First Name> <Last Name>. I am from <State> and thanks to Miss and Mrs. NATA 2020 committee for having me.
- Please rename the file
Miss NATA 2020 – Audition - <First Name> <Last Name>
Or
Mrs. NATA 2020 – Audition - <First Name> <Last Name>
- Participant should register and upload the video file at the time of registration.
- A participant can record video using any device but the recording should be clear, and song or music should be audible. The poor recording may disqualify the entry.
- Participant must be clearly visible in the fashion show/ramp walk video during audition.
- Well-Known judge(s) will screen all entries and pick participants in each category and those will advance to the Round 2.
- Participant cannot have any direct communication with judge(s). Trying to communicate with the judge by any media can lead to disqualifying the participant from advancement to the next level.
- Family members of the person (including himself/herself) who is in Miss and Mrs. NATA 2020 Competition committee cannot participate in the competitions.
- NATA will try to send the email to all the winners of Round 1 by **July 23, 2020**.
- Participants who advance to the Round 2 will be informed through email.
- NATA has right to share these videos on Social Media and TV.

Rules for Round 2 – Talent Round

- No fee for Round 2, It's FREE!!
- Participants selected by our well-known Judge(s) from Round 1 will participate in this round.
- Participant should send a recorded video (not more than three minutes) showcasing their talent. It could be of any talent ex: Dance, Singing, etc).
- Participant will have a maximum of 3 days to prepare the video. Failure to send the second video in time could disqualify you.
- Participant should prepare the video with following title and share us the link
Miss NATA 2020 – Talent Round - <First Name> <Last Name>
Or
Mrs. NATA 2020 – Talent Round - <First Name> <Last Name>
- Online polling (Ex: Facebook Poll) will be conducted until **August 10, 2020** and public opinion will decide the winners of this round.
- NATA will share these videos (both Round 1 and Round 2) in Social Media, Email and/or TV and encourage everyone to vote for their favorite video.
- Participant can share these videos to their personal contacts and request everyone to vote.
- Anybody who decides to vote for any Miss or Mrs. NATA Contestant MUST have a Facebook account and must join NATA Facebook Group. If you are inviting your friends/relatives to vote, please make sure that those members are people of Indian origin who respect the values of NATA.



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- NATA reserves every right to do the following:
 1. To remove any member who is not a person of Indian origin and discredit their votes, if NATA feels suspicious of such a person.
 2. To disqualify any contestant, if such contestant promotes bad propaganda or posts any hate messages/spam messages and/or is not courteous to other participants/members.
 3. To remove any member from NATA Facebook group, if he/she posts any hate messages/spam messages and/or is not courteous to other participants/members and their votes will be invalidated.
 4. To review and remove any votes if found that there is mass polling occurs to a candidate in a short span of time.
 5. To disqualify any contestant if NATA feels that the participant is indulged in unusual activity and spoiling the spirit of the competition. This is to ensure fair and transparency in the competition and also to keep the group in good spirits
- Top 5 participants in Miss NATA and Mrs. NATA category with maximum number of votes will advance to final round.
- NATA will close the poll after taking the screen shots of the final results and declare the results later within 24 hours. Please note that contestants will not have access to the Poll results once the poll is closed.

Rules for Final Round – Q&A and Discussion

- No fee for Finals, It's FREE!!
- Final Virtual session is divided into 2 segments, one for Miss NATA and other for Mrs. NATA.
- Each category has a separate final round.
- From both categories Top 5 winners from Round 2 will participate in Live TV/Social Media.
- Final round will be streamed live on TV/Social Media on **August 16, 2020**.
- If there is a change to this date in case of any unavoidable circumstances, NATA will communicate to the participants as early as possible with next possible live date.
- The participant must attend Finals online (Ex: Zoom) on the published date. Failure to do so will automatically disqualify the participant.
- For better quality of online video, participants are suggested to connect laptop to Ethernet Cable instead of Wi-Fi.
- It is participant responsibility to keep the surroundings quiet and mute all the TV/Phone and no one is near and in the video frame.
- If our Technical team hears any external noise and if it is a disturbance to live audience, your line will be muted even if you are live and participating.
- Please note that you will have disadvantage if the audio quality is bad because of the Network issues or if your line had to be muted because of the external noise. It is completely your responsibility.
- Judge(s) will select the top 3 winners in Miss NATA category and top 3 winners in Mrs. NATA Category.
- Judgement by Judge is final and participant must respect the decision and cannot discuss/discredit these judgement decisions in any form (email, social media, WhatsApp, Facebook, etc). Participants can not encourage any postings of dissatisfaction through family or friends in Social Media.
- Winner can keep the title (Miss NATA 2020 or Mrs. NATA 2020) for one year

Note:

- Please note that NATA has the right to change these Rules or Event Dates anytime depending on the situation.