



# NORTH AMERICAN TELUGU ASSOCIATION

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## NATA Star 2020 Competition - Participant Rules

### NATA Star 2020 Highlights

- It is **Global Dubsmash/TikTok like video competition**
- నటన, హాస్యం, నాట్యం, అభినయం జోడించి ఒక నిమిషం నిడివి కంటే ఎక్కువ కాకుండా తెలుగు వీడియో ను పంపండి.
- Streaming Live on Television Channels and/or Social Media
- This is worldwide competition for Telugu speaking people only
- **Free Entry (only one entry per person)**. Participants are allowed to send one entry per person /email id and **if we receive more than one entry you will be automatically disqualified.**
- Prize money for the top 10 winners
  - ❖ **1<sup>st</sup> Place - \$500**
  - ❖ **2<sup>nd</sup> Place - \$400**
  - ❖ **3<sup>rd</sup> Place - \$300**
  - ❖ **4<sup>rd</sup> Place to 10<sup>th</sup> Place - \$100**
- Interactive live session with Top 3 Winners will be live virtual online (Ex: Zoom)
- Telugu Language Movie Songs/Dialogs/Dance/Comedy scenes only and you must be in it
- More than one person could perform/act in this video but send only one entry.
- Important Dates:
  - ❖ Round 1: Audition entries due by **July 5, 2020**
  - ❖ Round 2: Online Poll starts from **July 10, 2020**
  - ❖ Interactive Live session with Finalists (TV/Social Media) on **July 25, 2020**

<b>For more details &amp; Registration</b>	<a href="https://www.nataus.org/star2020">https://www.nataus.org/star2020</a>
<b>Rules and Regulations</b>	<a href="https://www.nataus.org/star2020rules.pdf">https://www.nataus.org/star2020rules.pdf</a>
<b>Any Questions- Send an Email</b>	<a href="mailto:natastar2020@nataus.org">natastar2020@nataus.org</a>

### General Rules

- This competition will be streamed in Social Media and TV and participant should not have any objection to share or appear in Social Media or TV.
- Participant must be Telugu speaking only.
- Participants are suggested to take NATA Membership if you are already not a member. Please note that NATA Membership is family membership and if the parent is a NATA Member, kids under 21 are also considered as NATA Members. If Participant's family does not have a NATA membership currently, you can take membership instantly online (<https://www.nataus.org/user/register>).
- Judgement by Judge is final and participant must respect the decision and cannot discuss/discredit these judgement decisions in any form (email, social media, WhatsApp, Facebook, etc)
- You agree that NATA, TV partners, Social Media partners, Judges or its affiliates, will not be held liable for any reason to you or to any third party for any such herein or by law.
- **Participants are allowed to send one entry per email and if we receive more than one entry you will be automatically disqualified**
- Participants can choose any song/dialog/dance/comedy scene from any Telugu movie as long as it meets the below criteria.
  - The song/dialog must be in the Telugu Language.
  - Length of the recording should not exceed 1 minute (Minimum of 30 seconds is advised)



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- Each entry can consist of one of the categories of Songs or Dialogs, or Dance or Comedy scenes or combination of above.
- Lyrics/Dialog should not be indecent or obscene or not have any political satires.
- Lyrics/Dialog should not be promoting any kind of offence against anyone.
- The song/dialog must have been used in the movie (released officially).

### Rules for Audition (Round 1)

- No fee for Audition, It's FREE!! **It is illegal to submit someone else's video.**
- Family members of the person (including himself/herself) who is in NATA Star 2020 Competition Committee cannot participate in the competitions.
- A participant can record the song/dialog using any device, but the recording should be clear, and lyrics/dialog should be audible. The poor recording may disqualify the entry.
- Participant face must be clearly visible in the video while singing the song or telling the dialog.
- Participant should upload the video to **YouTube** with following Title and give us the link **NATA Star 2020 – Audition <First Name> <Last Name>**
- Well-Known judge will screen all entries and select the participants for Round 2.
- Participants who advanced to the Round 2 will be informed through email.
- Participant cannot have any direct communication with the judge. Trying to communicate with the judge by any media can lead to disqualifying the participant from advancement to the next level.
- Videos sent by the participant is considered as property of NATA and NATA has right to share these videos on Social Media and TV.

### Rules for Round 2

- No fee for Round 2, It's FREE!!
- Selected participants from Round 1 will advance to Round 2 and participate in Round 2.
- Online polling (Ex: Facebook Poll) will be conducted from **July 10 – July 23, 2020** and public will decide the winners. Participants will have to send their photo for Round 2 (Online Poll).
- The participant should not promote or support any offense messages against other participants. Failure to do so will automatically disqualify the participant.
- NATA will share these videos in Social Media and/or TV and encourage everyone to vote.
- Participant can share these videos to their contacts and request everyone to vote.
- Winners (1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>) will be declared based on the number of votes they get.

### Final Round & Other Guidelines

- Top 3 winners from Round 2 will participate in Live TV/Social Media.
- Interaction with winners will be streamed live on **July 25, 2020**.
- If there is a change to this date in case of unavoidable circumstances, that will be communicated as early as possible.
- The participant must attend Finals Online (Ex: Zoom) on the published date. Failure to do so will automatically disqualify the participant.
- For better quality of online video, participants are suggested to connect laptop to Ethernet Cable instead of WiFi.
- It is participant's responsibility to keep the surroundings quiet and mute all the TV/Phone and no one is near and in the video frame.
- If our Technical team hears any external noise and if it is a disturbance to live audience, your line will be muted and/or not displayed even if you are live and participating.
- Please note that you will have disadvantage if the audio quality is bad because of the Network issues or if your line had to be muted because of the external noise. It is completely your responsibility.
- **Please note that NATA has the right to change these Rules/Event Dates anytime depending on the situation.**